

xSell360™

Expert eMarketing Tools & Services

Serio and her team provide dedicated client services, cutting edge tools, and efficient experience to create, deploy and manage your digital strategy, Arena launch, and more.



Get Connected with a Digital Strategy Launch Package for only \$521 month, 6-month minimum!

- Website Audit
- Mailchimp Setup
- Twitter, Facebook, LinkedIn & YouTube Setup
- Monthly Custom invoice insert design (pdf)
- Weekly Social Media Content via Facebook, Twitter, & LinkedIn
- Monthly Mailchimp Newsletter/email campaign
- Monthly YouTube video from your content or your vendors
- Optional add-ons with Google+, Pinterest, Instagram...



Do you want to participate in The Arenabut just don't have the manpower to develop educational and informational games?

Let the xSell360 services team handle it for you!

Just point us in the direction of the content you want featured, and we'll handle the rest! Very reasonable fees and services from marketers who know the industry and the platform.



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Tina Serio

Tina has over 17 years of experience in Marketing and Technology Management. She began her career at a major chemical manufacturer, has been doing consulting since 2012 and is currently Owner of xSell360 and President of SonicTrain, LLC.

Serio has a BS in Public Relations and Masters in Business Administration, as well as CIMS I.C.E. As one of the early leaders of Custodial Maintenance Management Software, she is a published author and frequent speaker on the topic. Other recent articles cover Gamification and Social Networking.



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Contact Tina for:

- SonicTrain's The Arena Marketing Services
- Strategic Management Advice
- Marketing Plans/Campaigns (Traditional or Digital)
- Custom Apps, Websites, Training & Sales Tools
- ERP/Technology Project Management
- Special Events/Featured Speakers
- xSell360 "App" Implementation
- CRM Training & Implementation
- Workloading/ CMMS Implementations

xSell360™



An App that's ALL ABOUT YOU!

- *Your logo, choice of color schemes & devices*
- *Your preferred products & manufacturers*
- *Your value added service options*
- *Presentation tool for cross selling*
- *New Rep training/ product knowledge*
- *MSDS & literature at your fingertips*
- *Build custom proposals*
- *Custom product charts*
- *Procedures by room*